



Executive Summary

The Challenge. Every organization today recognizes their IT systems are a cornerstone to their competitive edge. Sound operational systems receive the primary focus to building that edge. However, in time, the need arises to use the valuable information within the operational data to make better business decisions, create a vision for the future, and streamline day-to-day operations. That need is filled by a robust, flexible, accurate, and cost effective Business Intelligence software platform. **RI360** is that platform.

Once Burnt, Twice Shy. Over the past several years, costly and lengthy implementations of Business Intelligence solutions have left many company leaders with a sour taste. RI360 was built to run on an inexpensive but enterprise-level software and hardware infrastructure. And RI360 can be up and running within a couple of weeks, from contract signing to desktop delivery. All at a price that is friendly to both small and large businesses alike.

All Hands on Deck. RI360's uncluttered, straightforward, and rich client interface, delivered over any internet browser, serves the full range of personnel, from the CEO to the frontline staff. Executive dashboards are available for big picture gazing with drill-down to see the minute details in data grid form. And of course, the data is readily available for export to Excel or other reporting tools.

A Picture is Worth a Thousand Words. Other business intelligence software vendors focus on three-dimensional widgets and single-value speedometers in what we call the 'shiny objects' approach. ReconInsight has spent untold hours on researching the most effective and space-efficient visualization techniques to encompass your business landscape. You see more information with better clarity in less space, saving you time and effort.

The Human Touch. The RI360 application is only as good as the people behind it. ReconInsight personnel have extensive experience in multiple business environments, including Telecom, Billing, Order Entry, Customer Management, Logistics, Warehousing, and Accounting. We understand complex enterprise requirements such as multi-terabyte databases, 24/7 system availability, multi-branch connectivity, and heterogeneous software / hardware infrastructures. Most importantly though, our experience has given us a great insight into the right way to serve our customers and continually enhance their experience with our products and our company.

